

**\$34.95 per month**  
**Free 30-day trial**  
**Cancel Anytime**  
**"Tell-a-friend" and**  
**earn a free month**

# My Red Tools.com

**Built by KW Agents**  
**for KW Agents**  
**Up to 5 Team Members**  
**at no extra cost**

# My Red Tools.com

Promote your listings at  
 Facebook, Twitter, and Craigslist



## Customer Database

"It's iPhone easy"

- Works on PC, Mac, iPhone and Blackberry
- Easy to use Call Manager
- Calendar & follow-up TEXT reminders
- Advanced client management
- Imports from other programs

## Lead Generation

Websites & Campaigns

- Agent, Stealth and Listing Websites
- Website lead forms link to Database
- 100's of 12-direct, 8x8 & 33-touch campaigns
- 1000's of emails, postcards and reports
- No cost email and Low cost direct mail

## Listing Management

Listings & Closings

- Imports listings from KWLS\*\*
- Syndicates listings to Facebook, etc
- Build your own custom checklists
- Free email of listings to agents nationwide
- Paperless document storage\*\*

"Finally! One tool designed to manage all of your business."



**Special KW Pricing**  
**\$34.95**

**Free**  
 Blackberry app included with your Membership!



**FREE**  
**30**  
**DAY TRIAL**

**MyRedTools.com** is a low cost, web-based, easy to use "all-in-one" business management tool, designed for busy KW Associates looking for one tool to meet all their needs!

Neither Keller Williams Realty, Inc. nor its affiliated companies warrant any product or service delivered under this program. All products and services are provided by MyREDTools.com. A Keller Williams Approved Vendor Program member is a business entity independent from Keller Williams Realty, Inc. and has no agency, partnership, or joint-venture with Keller Williams Realty, Inc.

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## Finally! One tool designed to manage all parts of your business:

A powerful **customer database system** that is easy-to-use, imports information from other programs, works with your social networking sites and alerts you via mobile phone of your new leads, appointments and call reminders. Access your database and important information directly from your Blackberry or iPhone.

A **listing and closing management system** that tracks all the important details with customizable checklists, promotes your listings to REALTORS™ across the country, creates individual property websites & virtual tours, tracks your expenses and syndicates your listings through social network sites such as Facebook, Twitter and Craigslist.

A **lead generation tool** using print, email and lead capture website strategies. MyREDtools.com includes agent websites, team websites, stealth websites and customizable website lead capture forms that capture the attention of consumers through content rich newsletters and timely real estate reports. You have access to a library of 1000's of *Millionaire Real Estate Agent\** and *SHIFT\** inspired emails, letters, postcards and real estate reports that can be used in your 12-direct, 8x8 and 33-touch campaigns or send them to a group or individual at anytime using the no cost email system or the low-cost print and mailing service.

### ✓ Affordable

- Receive a free 30 day trial – Try it before you buy it!
- Month-to-month subscription, no set-up fees and cancel anytime.
- Special pricing for KW Associates – Save 30% - only \$34.95 per month.
- Earn unlimited free months with our “tell-a-friend” referral rewards program.\*  
\* Free months are credited upon payment of first month of service from referrals.

### ✓ Team Friendly

- Up to 5 team members for the same low price of \$34.95 per month.
- Each team member receives their own calendar, task reminders and mobile phone alerts, including a FREE blackberry account.
- Advanced security privacy settings allows filtering of database and task by each team member.

### ✓ Easy to Use

- No editing required – Simply choose an activity plan, postcard or email template and watch MyREDtools.com work for you.
- Simple to understand with no confusing commands. But if you want training - our web-based training classes are always FREE.
- Learn from other KW Associates as they share their money-making tips using MyREDtools.com.

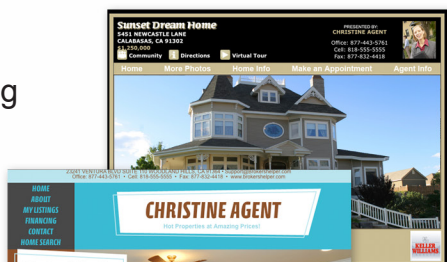
Agent & Property Websites & Lead Capture Forms

Database, Call Manager & Transaction Manager

Social Networking, Newsletters and Real Estate Reports

1000's of Postcards, Promotional Materials & Email Flyers

12-direct, 8x8 and 33-touch campaigns



**SIGN UP TODAY FOR YOUR FREE TRIAL BY VISITING [MYREDTOOLS.COM](http://MYREDTOOLS.COM)**